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DESIGN CASE STUDIES











































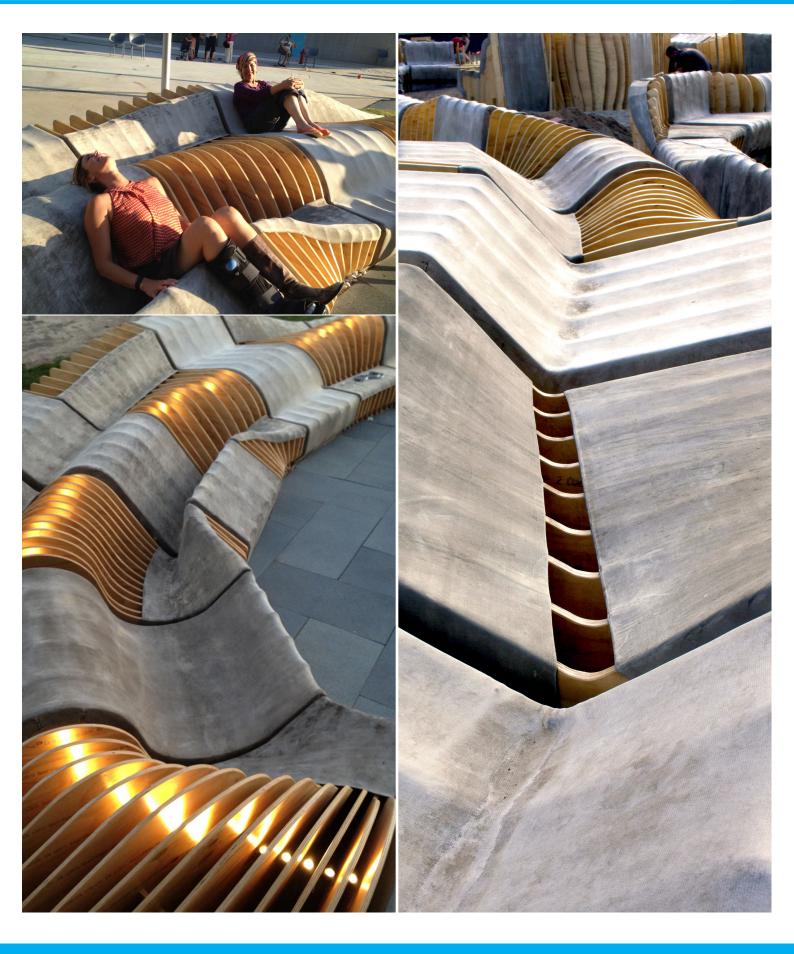










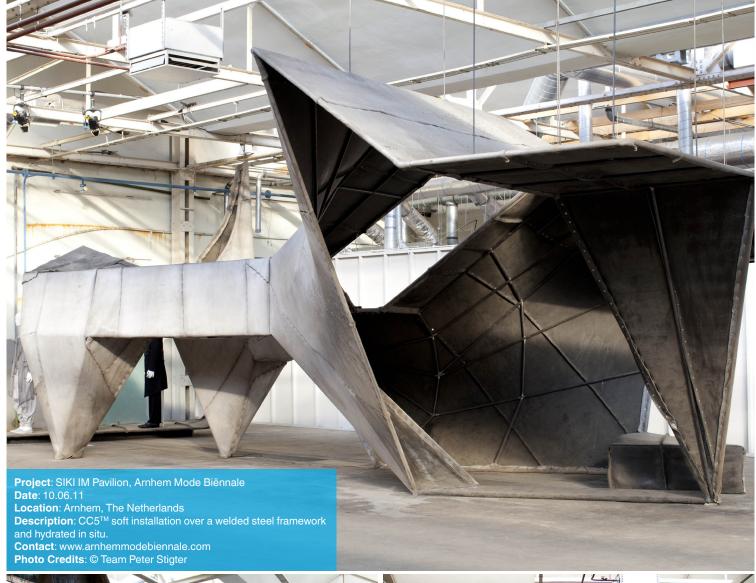














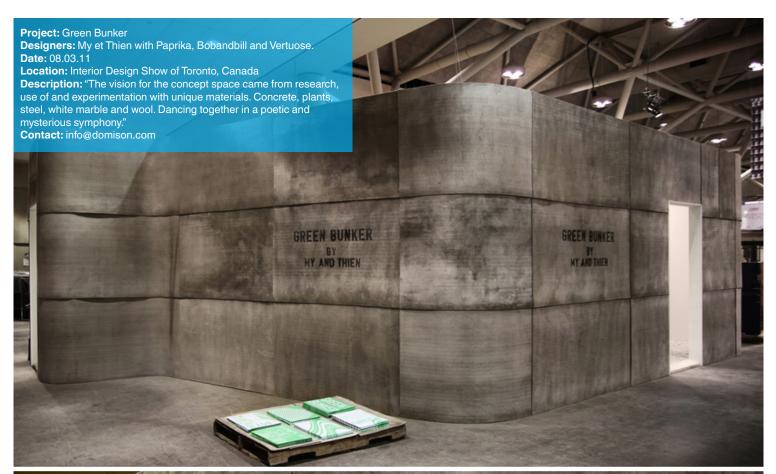




























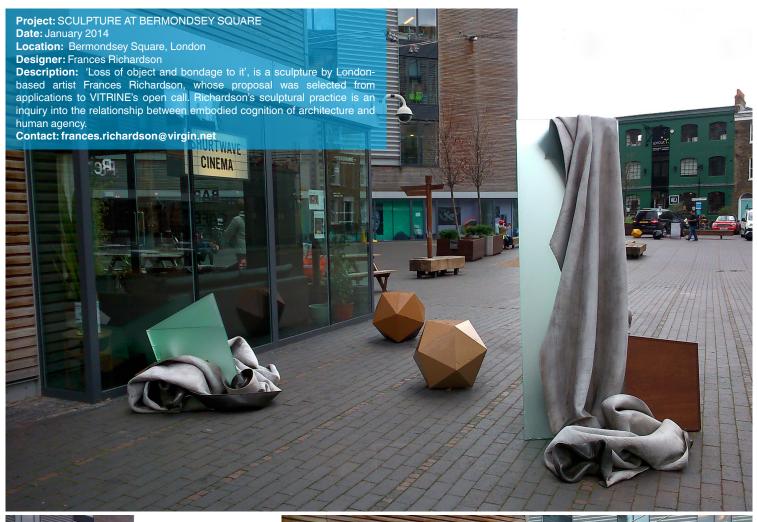








DESIGN: SCULPTURAL















DESIGN: SCULPTURAL















DESIGN: SCULPTURAL





















































Project: "Stitching Concrete" by Florian Schmid **Date**: 20.06.11

Location: Munich, Germany

Details: "The challenge was to get into the material and bring it from its rawness to something new. Approaching trough patterns, origami and stitching, a unique series of stools were born. Waterproof, fireproof, resistant against UV, and durable, the fibre reinforcement makes it strong and the Canvas creates a warm atmosphere.

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Designer: Maria Gustavsson

for an opportunity to use it. Not only because it is an inspiring material but also because I like the original idea behind this material, to build hardened shelters in disaster zones. The name of the furniture is easy to understand once you work with the material, it feels like dancing! This material behaves like a fabric until you add water then it hardens. Creating Dancing with Concrete, I was inspired to play with our imagination. Playing with the thought of making an Easy chair looking as soft as possible being very hard. Inspired by this raw material you have the result, an Easy chair looking very soft being, hard. You can have this furniture inside and outside, that is your call." The chair was exhibited at Milano's 2011 SaloneSatellite Furniture Fair.















Location: Concrete Canvas Office, South Wales

Details: Millie Clive-Smith designed and constructed these Concrete Canvas chairs during a summer design internship in August 2012. Each chair is made out of a single length of Concrete Canvas, shaped over a steel frame and hydrated, before removing the frame after the concrete has started to set. She then pressure washed the hardened CC and cleaned and coloured the backing to improve the chairs' aesthetic qualities. Several of the finished pieces featured in the IDE/Dyson Innovation Exhibition at the Royal

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