

Project: "UNIRE/UNITE"

Date: July 2012

Location: MAXXI Museum, Rome

Designer: Urban Movement Design

Description: UNIRE/UNITE responds to the current public health crisis by offering an alternative solution to traditional urban furniture that choreographs exercise and play back into our daily lives. Urban Movement Design believes it is imperative that we rethink the way we live and change the disabling, sedentary lifestyles that are currently promoted by our built environment. A variety of body positions and yoga-inspired exercises are integrated into the design, creating the "Infinity System" that is meant to activate, strengthen, cleanse, and balance the mind and body.

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